



*Firm plans to grow company under current trade name, AWT Labels & Packaging*

**MILWAUKEE, WI (June 5, 2015)** – Mason Wells announced today that it has closed on an acquisition of Advanced Web Technologies, LLC (“AWT”). The company will continue to conduct business under its trade name, AWT Labels & Packaging, and will be owned by Mason Wells, current management, and other co-investors.

With facilities in Minneapolis, Minnesota, and South Elgin, Illinois, AWT is a narrow and wide-web converter of labels and flexible packaging for a diverse set of markets including healthcare, food and beverage, personal care, household, specialty and industrial/OEM. Converting capabilities include pressure-sensitive and digital labels, laminating multi-layer film structures, shrink sleeves, and extended content labels.

The employees and suppliers of AWT have played an integral role in the company’s success and will continue to do so in the future. AWT will remain an independent manufacturer of labels and flexible packaging and will not be affiliated with any other converting operation within Mason Wells’ portfolio.

“We are excited about the opportunity to partner with Mason Wells and continue expanding our capabilities,” said Jim Lundquist, president & CEO of AWT. “With Mason Wells’ strong financial backing, we plan to strategically expand our current business footprint. The entire AWT management team will remain intact and we continue to focus on the mission of providing solutions that help reduce our customers’ Total Applied Costs.”

Mason Wells intends to support AWT’s growth initiatives and will be investing in new and upgraded capacity to support the company’s growth plans.

Since 1998, Mason Wells has invested in numerous Midwest-based companies in the packaging materials and converting industry.

“Mason Wells is pleased to be partnering with AWT’s management team to support the company’s growth initiatives,” said Jay Radtke, managing director of Mason Wells. “AWT has a 35-year history of providing high quality, technically challenging labels, particularly in the healthcare segment. The company’s skilled workforce, technical capabilities, sales organization, state-of-the-art equipment, and experienced management team are all factors that have allowed the company to consistently meet the expectations of its customers. We believe the company provides an excellent platform for growth and is well-positioned to capitalize on a number of market and new product opportunities.”

### **About AWT Labels & Packaging**

With over a 35-year history and facilities in Minneapolis, MN and South Elgin, IL, AWT is a narrow and wide-web converter of labels and flexible packaging for a diverse set of end markets including healthcare, food and beverage, personal care, household, specialty and industrial/OEM. AWT’s customer base includes many blue-chip leaders in the medical device, medical supplies, food and beverage, personal care, household, specialty and industrial/OEM markets. AWT maintains a variety of certifications including ISO 9001:2008, Good



Manufacturing Practices (GMP), Great Printer, and Safe Quality Foods (SQF). For more information, please visit AWT's website at [www.awtlabelpack.com](http://www.awtlabelpack.com).

### **About Mason Wells**

Mason Wells is a leading Midwest-based private equity firm that is currently investing through Mason Wells Buyout Fund III, a \$525 million fund. Since Mason Wells was formed in 1998, its buyout funds have invested in four specific industry sectors: Consumer Packaged Goods, Engineered Products & Services, Outsourced Business Service, and Packaging Materials & Converting. For more information related to Mason Wells, please visit the firm's website at [www.masonwells.com](http://www.masonwells.com).