

FOR IMMEDIATE RELEASE

For information contact:

Tom Smith, 414-727-6416

### **MASON WELLS SELLS CREATIVE FORMING, INC.**

MILWAUKEE – September 17, 2007 – Mason Wells announced the closing of the sale of Creative Forming, Inc. (Creative or the Company) to Spartech Corporation (NYSE: SEH). Creative, headquartered in Ripon, WI, designs and manufactures custom and stock thermoformed packaging and extruded plastic sheet for a variety of industries. Mason Wells acquired a majority ownership position in Creative in March of 2001.

“This sale concludes a highly successful six-year investment by Mason Wells,” said Tom Smith, managing director at Mason Wells. “By embracing our value creation plan, the Company has increased profit margins, efficiently managed capital, and ultimately drove top line growth. Operational improvements include maximizing internal use of existing extrusion capacity, scrap reduction, and the effective implementation of Lean manufacturing. The Company also achieved solid profitable growth through expanding product lines and markets served.”

Glen Yurjevich, CEO of Creative, said that under Mason Wells’ ownership, the Company was able to capitalize on a strategic shift to drive sales toward formed product and away from sales of extruded sheet. “Mason Wells was an ideal partner for Creative. Given the firm’s deep packaging experience, it purchased the business with a highly achievable vision for success. With their expertise and support, we were able to focus the business toward providing custom and stock thermoformed packaging solutions while enhancing industry-leading profitability. We worked very closely with the Mason Wells team over the last six years to greatly improve operations and drive profitable growth. We thoroughly enjoyed the success of our partnership, and look forward to our future with Spartech.”

“Mason Wells is very pleased to achieve our investment objectives and we are very satisfied to have added great value to Creative’s operations,” said Tom Smith. “Through our partnership with Glen Yurjevich and his management team we accomplished our goals for the Company, and the sale of Creative will provide an attractive return to Mason Wells’ investors. We are also very excited about Creative’s potential for continued achievement under new ownership.”

Creative Forming is a vertically integrated manufacturer of custom and stock thermoformed plastic packaging products and an extruder of plastic sheet. It sells custom designed and engineered packaging to the food, food service and consumer product industries. Creative has been a successful company in Mason Wells’ portfolio as a part of its specialty packaging and paper industry focus.

###

*Mason Wells is a leading Midwest-based private equity firm that manages over \$500 million of institutional capital. Since its founding, Mason Wells has closed more than 80 transactions through the Mason Wells Buyout Funds and its predecessor funds. Mason Wells Buyout Fund II was established in December 2005 to make control-oriented buyout investments in middle market companies primarily located in the Midwestern United States. Visit the Mason Wells’ website at [www.masonwells.com](http://www.masonwells.com) for more information.*