



## ***Press Release***

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### **Converting, Inc. Recognized By Flexographic Technical Association For Tenth Year In A Row**

*May 12, 2006* - CLINTONVILLE, WI – Converting, Inc. was awarded a Gold Award from the Flexographic Technical Association (FTA) at the association's annual conference in Louisville Kentucky on April 30th, 2006. The award marks the tenth year in a row where Converting, Inc. was recognized for excellence in technical achievement in flexographic printing.

There were more than twenty five napkin entries in the annual competition where leading napkin printers from North America and Europe submit their most technically challenging work for consideration. Converting, Inc.'s entry received top honors because of the technically difficult nature of the design, and the amount of ink coverage on the napkin with minimal wrinkling and excellent print registration.

Converting, Inc. has received recognition from the FTA every year since the company began printing in 1996. "This industry competition continues to be more competitive each year with more manufacturers submitting higher quality entries" remarked Pete Gretzinger, Print Manager at Converting, Inc. "Continuing to push flexographic technology with consistent, high quality results is a tribute to our people."

Converting, Inc. is a privately held company with worldwide distribution in the specialty party, discount, drug, supermarket, foodservice and contract manufacturing channels of distribution. To learn more about Converting, Inc. log on to the company's web site: [www.convertinginc.com](http://www.convertinginc.com).